

Celebrating 10 Years of MOIC: Health, Innovation, Impact

This month MOIC proudly marks its 10th anniversary. Founded in 2015 by the Department of Health, MOIC has grown into a global leader in medicines optimisation, enhancing health outcomes, boosting efficiency, and reducing waste. Core-funded by the Department of Health and supported by grants and commercial income, MOIC has spent a decade transforming healthcare.



Over the past ten years, MOIC has prioritised patient needs, accelerated innovation, fostered collaboration, and strengthened Northern Ireland's economy.

Our groundbreaking research—including EU-funded projects like SHAPES, iSIMPATY, and the new iMPROVE initiative exploring personalised medicine—has set new standards. Within Health and Social Care (HSC), we have embedded practical innovations like post-discharge pharmacist follow-ups and Pharmacy First services.

MOIC's success reflects its 25+ partnerships with academia, industry, and healthcare leaders across Ireland, Europe, and beyond. Collaborations with groups like the Polish Society of Clinical Pharmacy and the Commonwealth Pharmacists' Association have advanced clinical practice, while its response to Covid-19—supporting PPE procurement and drug modelling—highlighted its agility. With 65 publications and 121 presentations to date, MOIC's influence is global.

Beyond innovation, MOIC champions staff wellbeing, earning Take 5 workplace accreditation. Looking ahead, we are currently advancing iMPROVE, expanding digital health, and deepening its economic and policy impact. A decade on, MOIC proves a regional centre can redefine healthcare worldwide. Here's to another ten years of progress!

Save the Date: All Ireland Antimicrobial Stewardship Conference

SAVE THE DATE

**All Ireland Collaboration:
A Multidisciplinary Approach to Antimicrobial
Stewardship Conference**



9 & 10 Oct, 2025



Belfast

9th October
Pre-conference research focused afternoon event with
networking dinner (£50 pp)

10th October
Main Conference (free to attend)

Programme and speakers to be announced

Mark your calendars for a key event! The All Ireland Collaboration: A Multidisciplinary Approach to Antimicrobial Stewardship Conference will take place in Belfast on Friday, 10th October 2025. This conference unites professionals from across Ireland to tackle antibiotic resistance through innovative strategies and enhanced collaboration. Expect opportunities to share research, explore new antimicrobial stewardship (AMS) interventions, and network with peers.

Kick off the experience with a half-day pre-conference research event on Thursday, 9th October, designed for researchers, early career academics, and those working in antimicrobials and AMS, followed by an evening networking dinner (€60 pp). Stay tuned for updates on the programme and confirmed speakers. Join us in Belfast to help shape the future of antimicrobial stewardship across Ireland!

MOIC Shines at HIRANI Health Tech Spring

MOIC was thrilled to exhibit at Health Tech Spring, hosted by the Health Innovation and Research Alliance NI (HIRANI) in Belfast on 7th & 8th April 2025. The event featured innovation zones, engaging forums, global keynotes, and local thought leaders—a vibrant showcase of health tech progress. A standout moment was Prof. Cathy Harrison's brilliant presentation on MOIC and embedding innovation in medicines policy, bringing a decade of transformation to life. MOIC's presence underscored our commitment to driving cutting-edge solutions in medicines optimisation, fostering collaboration, and accelerating impactful healthcare innovations.



MOIC to Attend NORDIC Social Pharmacy Conference 2025

MOIC is excited to participate in the NORDIC Social Pharmacy Conference 2025, taking place from 4th - 6th June 2025 at the University of Strathclyde Technology and Innovation Centre in Glasgow.



This year's theme, "Vulnerable Patient Populations and Health Inequalities," tackles critical challenges in social pharmacy, making it a perfect fit for MOIC's mission. The three-day event promises engaging discussions, cutting-edge research presentations, and valuable networking opportunities. MOIC will showcase our work with a poster presentation, highlighting our contributions to influencing healthcare policy. We look forward to connecting with global experts and advancing solutions for health equality!

MOIC to Speak at HEPS 2025

Join us at HEPS 2025 - "Shaping the Future of Human Factors & Ergonomics in Healthcare", happening 18-20 June 2025 at Trinity College Dublin. This global conference unites experts, researchers, and professionals to discuss cutting-edge advancements in human factors and ergonomics in healthcare.



MOIC is proud to be speaking at this event, sharing our insights on optimising healthcare systems and improving patient outcomes. Join us for an inspiring exchange of ideas as we shape the future of healthcare together!

Prof. Michael Scott to Speak at 2025 Medication Review Webinar

We're excited to share that Prof. Michael Scott will be a featured speaker at the 2025 Webinar on Guideline Medication Review, hosted by the European Directorate for the Quality of Medicines & Healthcare on 20 May 2025. Selected for his expertise, Prof. Scott will represent our country, sharing insights on implementing medication review practices. The webinar aims to promote adoption across Europe through practical, shared experiences.

MOIC and MAIS Partner to Develop AI Medication Reminder System

Since January, MOIC have been advising Medical AI Solutions (MAIS) as they develop an AI-based medication reminder system. MOIC hosted two knowledge-sharing workshops and completed a functionality test, supporting MAIS in refining their prototype for upcoming service user trials. This work is backed by MOIC's role as a Knowledge Provider for the Invest NI Innovation Voucher programme, driving innovation in patient care. More updates to follow!



MOIC Team Enjoys Pottery Session for Wellbeing

The team at MOIC recently took part in a creative pottery painting session as part of the Take 5 Steps to Wellbeing workplace initiative. Each team member selected an item to paint, which was then fired in the kiln and collected later.

This fun and relaxing activity reflects MOIC's commitment to supporting employee health and wellbeing, fostering a positive and balanced work environment.



Anita Hogg Celebrates Quality Coach Certification at Trust QI Event

Anita Hogg from MOIC has completed the Trust Quality Coach Programme and received her certificate at the Trust Quality Improvement Celebration and Recognition Event held at Tullyglass Hotel. The four-month course builds staff skills and confidence to guide teams or individuals through improvement projects on their own. As a Quality Coach, Anita will help nurture a focus on ongoing progress, supporting changes that improve results, care quality, and experiences for everyone involved.

The programme, backed by skilled mentors, used a hands-on learning style, mixing group talks with real-world practice in coaching and improvement methods.

Crafted by national experts in Quality Improvement, it equips participants to lead meaningful change effectively. Also, thank you to Joanne Brown, MOIC's Senior Research and Innovation Programme Manager, who attended the event and guided Stephanie Park on her QI project.

